



Girl Scouts Heart of the Hudson, Inc.

Family Partnership Campaign
Troop Chair

Instructions and Sample Scripts

1. Attend the training in your community.
2. Review materials with your troop leader/advisor.
2. Add a personal note to all letters (use sticky notes).
3. Set a date to give out and collect the materials.
4. Call your parents and arrange for a meeting.
5. Make a peer-to-peer “ask” on behalf of Girl Scouts.
6. Call or e-mail parents to pick up their donations.
7. Fill in your information on the front of the large troop envelope.
8. Place your sealed donations inside the large troop envelope.
9. Return the large troop envelope to your community Annual Giving chair/
10. **THANK YOU FOR A JOB WELL DONE!!**

Thank you for your investment
in making a difference on behalf of Girl Scouts.

For additional resources, go to our website www.girlscoutshh.org

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Family Partnership Campaign Sample Phone Scripts

Hi, my name is _____. I am a Troop parent and the Family Partnership Troop Chair this year for Troop _____. I'm excited about this year's campaign and I wanted to let you know that I will be having a short parents meeting at the end of the next Troop meeting on _____ and I will be talking about the Family Partnership and how you can get involved in the Family Partnership Campaign.

Thank you for everything you do for the Troop . I know I can count on your support. I look forward to seeing you on _____.

Good Evening _____, I am the Campaign Chair for the Troop _____ for this year's Family Partnership Campaign. I am calling all our families to get involved and help. We want our Troop to have 100% Troop Participation. Please meet me during the last 15 minutes of the next Troop meeting on _____ to discuss this exciting opportunity.

Thank you in advance for your time. I know I can count on your support.

The "Ask" at the Meeting

The question will come up, How much do I give?
The average gift for those who gave in the past was \$35
We are asking families if they can give at least \$35 or
an amount that they are comfortable giving.

We only ask that they give from their heart.

New! A patch will be given for participation (with a minimum of \$10 per girl)

New! Donor Appreciation Event for donors above \$125