

What is “Gift of Caring”:

It is a concept developed for Girl Scouts as a community Service Project in which each troop can choose individually to participate.

How does the program work?

Before the cookie sale, each troop decides which charitable organization(s) in their community they would like to visit and deliver packages of Girl Scout Cookies donated by their customers. A “Gift of Caring” card is then attached to the front of the cookie order card showing customers the name of the organization(s) the troop is going to visit.

While order taking, each girl will ask her customers if they would like to purchase an additional package of cookies as a gift for that troop’s chosen charity. She will explain that this is a Girl Scout Community Service Project and show the “Gift of Caring” card.

- A blank column has been added to the order card for the “Gift of Caring” packages.
- Each customer may write the number of packages they wish to purchase for donation by entering a number in the blank column next to their own order.
- Each troop will add the number of “Gift of Caring” packages and convert it into their choice of varieties. Then each troop will order their cookies the same way as in the past. (No changes in ordering procedures above at the troop level.)
- When the troops receive their cookies, all “Gift of Caring” packages should be separated from customer orders.
- Each girl would collect the money for customer orders and “Gift of Caring” cookies when delivering to customer.
- If a customer only orders “Gift of Caring” cookies, the girl should collect the money at the time of ordering.
- Each troop will deliver the “Gift of Caring” cookies to their chosen charitable organization(s).

Benefits of Implementing the “Gift of Caring” Project:

A Girl Scout community service project that is both educational and charitable.

A community service in which all girls can participate.

An opportunity for increased Cadette and Senior participation.

An opportunity for positive public relations and media coverage.

Customers feel good about helping.

Volunteers and parents will feel good about helping too.

An opportunity for businesses and corporation to make large purchases of cookies for donation.

An opportunity for increased troop earnings.

Some customers will make a donation even if they are not purchasing cookies for themselves.